

# ITPNZ APPLIED RESEARCH SYMPOSIUM

*Programme 2017*

*The 2017 annual research symposium of the ITP sector  
is hosted by*



## WELCOME

*Mark Flowers, Wintec CEO*

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## ITP RESEARCH

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*The New Zealand Institutes of Technologies and Polytechnics have deep relationships with local industries and communities to deliver the types of innovation that bring about transformation and change.*

*This symposium is aimed at people from local businesses and community groups, education and innovation providers, central, regional and local authorities, global and national development agencies and funders, and relevant specialist interest groups and networks.*

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### ALEXANDRA DESCHAMPS- SONSINO

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*Designswarm, UK*



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TUESDAY 4 JULY | TIME | THE ATRIUM

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Alexandra is an interaction designer and entrepreneur based in London and the Director of Designswarm, a strategic consultancy agency that focuses on the Internet of Things. She was named 1st in a list of 100 Internet of Things Influencers (Postscapes, 2016), 2nd in Top 100 Internet of Things Thought Leaders (Onalytica, 2014) and in the Top 100 Influential Tech Women on Twitter (Business Insider, 2014). Alexandra is an internationally recognised authority on the subject.



### VESA SALMINEN

*Häme University of Applied  
Sciences, Finland*

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WEDNESDAY 5 JULY | TIME | THE ATRIUM

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Vesa serves as Research Director at HAMK University of Applied Sciences. He has also been working as an industrial professor at Lappeenranta University of Technology. Before that he served two years' time as a senior research scientist at Massachusetts Institute of Technology, Boston. He is the managing director at Spiral Business Services Corp. providing expert services for networked life cycle businesses. He has over 20 years industrial experience on various positions in several enterprises and in the industrial organization Technology Industries of Finland.

## MINNA TAKALA

*Häme Regional Council, Finland*



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WEDNESDAY 5 JULY | TIME | THE ATRIUM

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Minna is a Senior Advisor at Häme Regional Council in Finland. She has a strong interest in societal innovation leading to regional (and rural) development, and focuses on international collaboration in regional innovation. The Forssa region, which revitalises itself through business-led circular economy, is part of her region. Minna is also an established entrepreneur.





OLA  
SVEDIN

*Mobile Heights, Sweden*

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TUESDAY 4 JULY | TIME | THE ATRIUM

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Ola has 25 years of experience in the space, telecom, IT security, smart card and biometric industries. As program manager, he headed the development of multiple mobile phones and modem chipsets at Ericsson and ST-Ericsson. He has also served as CTO at Precise Biometrics, a pioneer in implementing biometric applications in smart cards, going from start-up to becoming a world leading company. In his current position as head of Mobile Heights, a triple-helix cluster, his task is to support the transformation of the mobile industry into an enabler for IoT and the connected world. Ola is currently focusing on enabling connected health innovations.

### WIEKE VAN DER ZOUWEN

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*Impact Hub, Holland*



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TUESDAY 4 JULY | TIME | THE ATRIUM

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Wieke is the Scaling Manager of the Scaling Programme and the BENISI project. In this role, she applies her main strength in coupling a strategic overview with getting things done. Wieke brings global thinking in her support to entrepreneurs in designing, testing and scaling their business models to create viable enterprises.



JESPER  
KJELLERÅS

*Impact Hub, Sweden*

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TUESDAY 4 JULY | TIME | THE ATRIUM

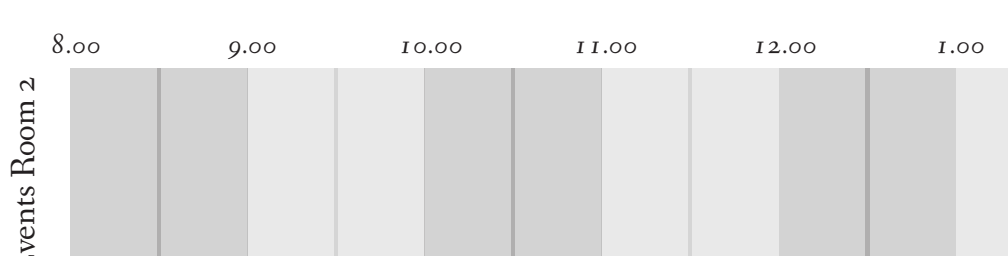
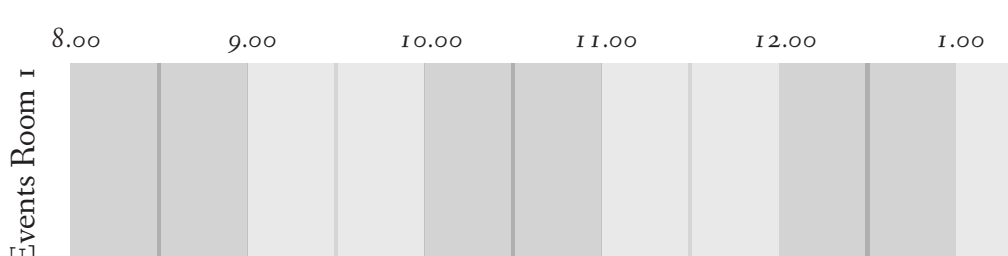
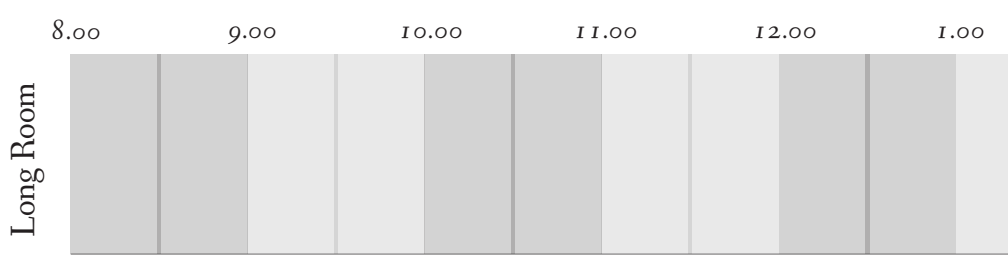
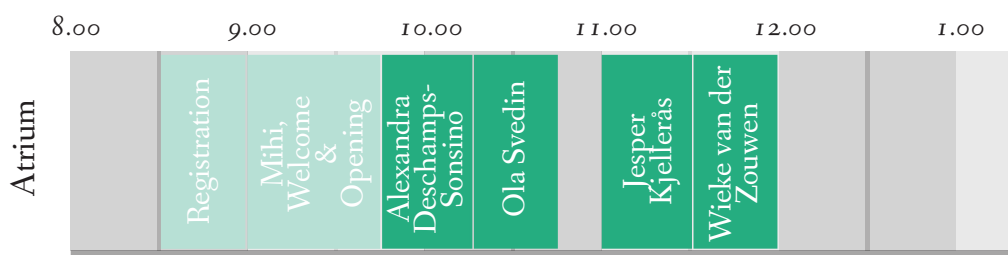
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Jesper is a Kaos pilot graduate and Founder of Impact Hub Stockholm. He has extensive experience in ideation, innovation, project management and social entrepreneurship. He represents Impact Hub Stockholm in the global network and coordinates international collaboration with sister hubs around the world.

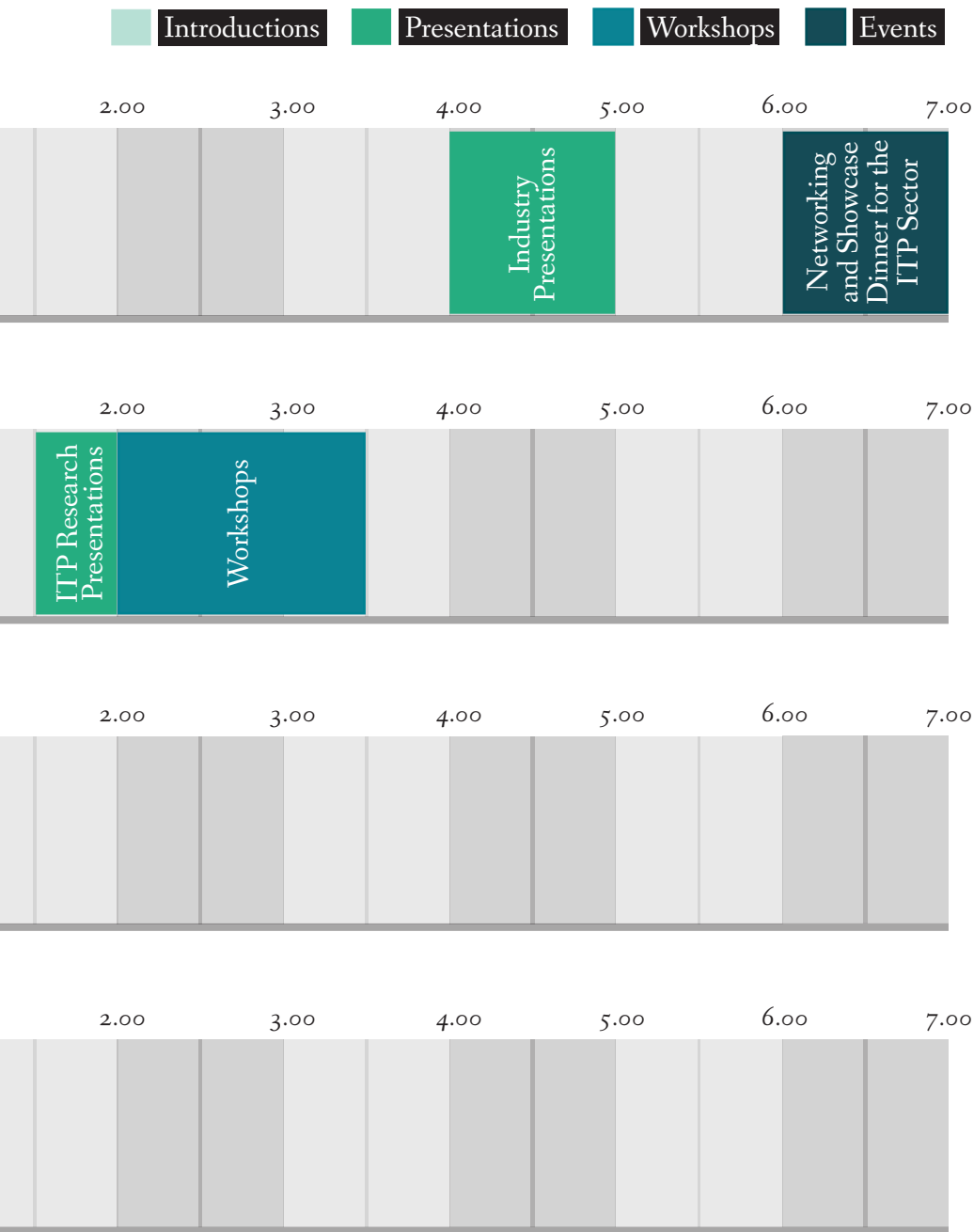




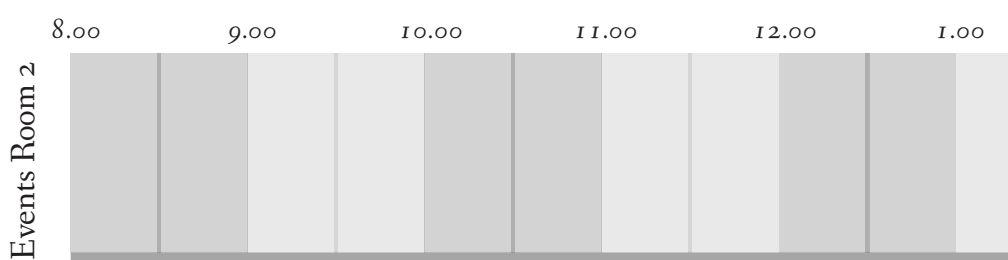
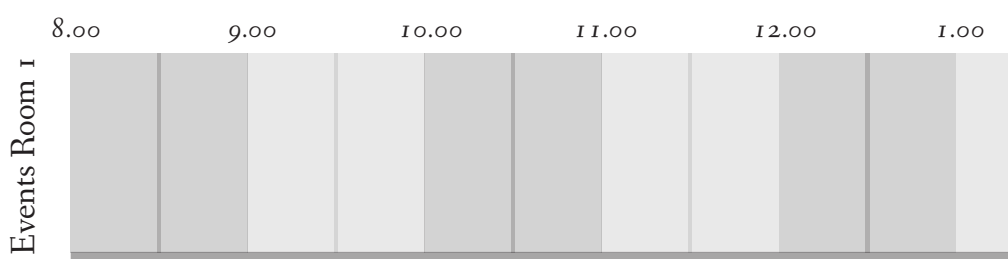
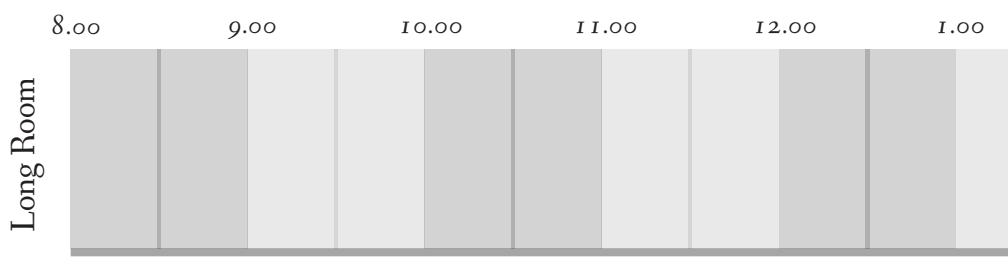
TUESDAY



# PROGRAMME

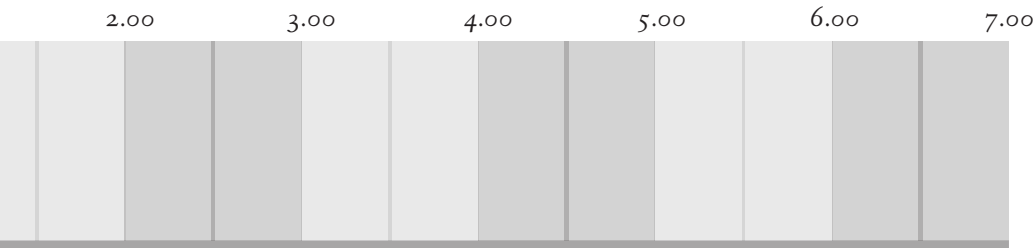
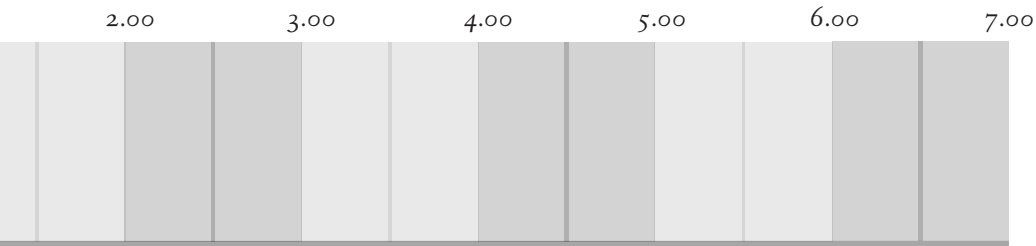


WEDNESDAY





# PROGRAMME



## THE EXPO

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*An expo will be running parallel to the symposium, as a chance for industry partners and exhibitors to meet potential market audiences and showcase their innovations.*

*A CoolCooker will also be on display during the week. The CoolCooker is the latest in cooking technology, acting as a refrigerator for prepared food until a pre-programmed time to commence cooking.*

*The final draw for the CoolCooker competition will be made at the Tuesday evening event.*

## SPONSORS

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Trust Waikato  
TE PUNA O WAIKATO



**Waikato** District Health Board

Te Hanga Whaioranga Mō Te Iwi – **Building Healthy Communities**

**Waikato**



REGIONAL COUNCIL

*Te Kaunihera ā Rohe o Waikato*

